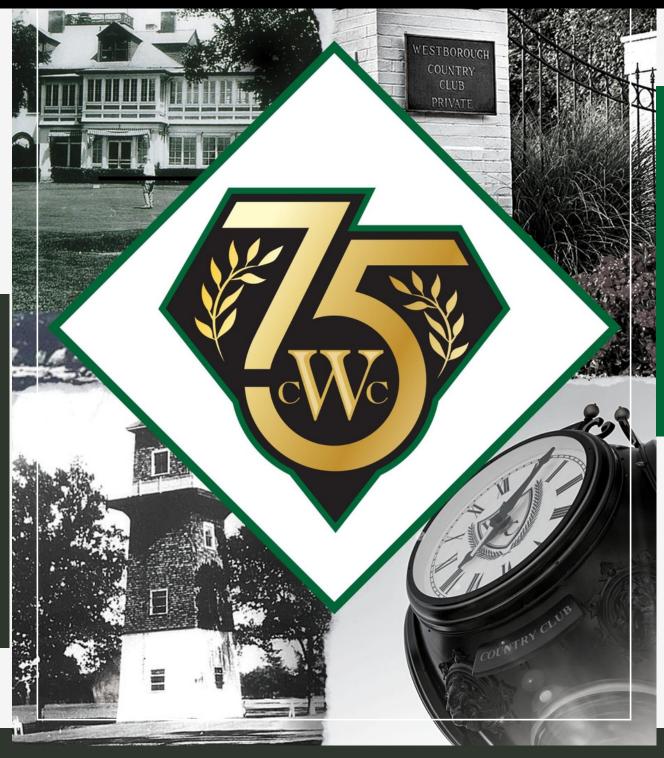
A DIAMOND IN THE ROUGH —

WESTBOROUGH'S RICH & RESILIENT HISTORY



VOL. 4 THE TIME TO BUILD



TONY HENSCHEL, golf pro at Westborough Country Club, tees off on No. 15, which he selects as the course's toughest hote. Note the narrow fairway. E. J. McDaniel, 5846 Lindenwood ave., made a hole-in-one here in 1949. Holding bag is Caddy Master Harold Keller.

ST. LOUIS GOLF'S Top Toughies

(No. 15 Hole at Westborough)



By GEORGE DAMON

WHEN Arnold Palmer, national amateur golf champion, was playing in the annual Round Robin tournament at Westborough Country Club last year, he was shooting an excellent round until he reached hole No. 15.

But all who play this tricky Webster Groves course at 631 South Berry road know that No. 15 is a real "giant killer." And it showed Palmer no mercy. The amateur king hooked two drives out of bounds and finally took 8 on the hole. Par is 3.

Westborough pro Tony Henschel hesitated not a minute in giving No. 15 his course's "Top Toughie" award, despite the fact that it's one of Westborough's shortest holes. It's 177 yards.

Two major hazards are a perilously close out-of-bounds on the left and a wide drainage ditch angling across the fairway. A hidden dip on the apron of the green can throw a well-placed shot out of bounds on the left. But the green itself slants to the right and can kick a ball out on that side.

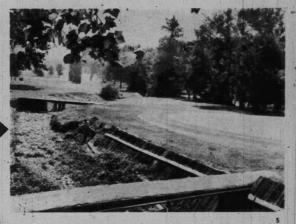
"For greater accuracy, all better players should try to reach the green with an iron," Henschel advises. "Actually, this hole has only about a 20-foot circle where you can lit the ball and be near



nds Henschel ussycamores. ee is behind him ear the poplars.

MAJOR HAZARD on No: 15 is drainage ditch near green. Henschel shoots out but advises players to lift out, take penalty stroke.

GLOBE-DEMOCRAT MAGAZINE, AUGUST, 7, 1955



Foreword

August 1, 2023

Dear Fellow Westborough Members, Families, and Friends:

Westborough's Rich & Resilient History. In this volume, we report on the Club's journey through the 1950s, including the people and events that would define Westborough's character to this very day. Tony Henschel arrived on the scene and would guide the Club's golf operations for nearly three decades. Ralph Guyer, who had been on the greens and grounds staff since 1928, was appointed Superintendent of Maintenance and moved with his family to the house on the property – he would serve in that position for 20+ more years. Fred "Whitey" Barnett became head caddie master, a position he faithfully held for the next 50 years. The golf course was shortened due to construction of the Henry Hough School and Webster Groves Christian Church, and many of the golf holes were reshaped during this decade. Perhaps the most notable aspect of the Club in the 1950s was the short-lived Westborough Round Robin, an amateur golf tournament that, during its brief five-year run, brought the most accomplished amateurs in our Country, including Arnold Palmer, Mary Ann Villegas, and many other prominent names to Westborough and, with them, tremendous notoriety and prestige.

As mentioned with regard to each volume in our publication, historical context is important to appreciating the events of which you read. The decade of the 1950s was all about post-war "booms," including economic prosperity, growth of suburbs, shifts in pop culture and entertainment, expanding means of transportation, and advancements in technology, all which would impact the Club, and set the stage for Club life in the turbulent 1960s. Enjoy!

Ted Zimmermann Club Historian Jim Capek General Manager

Hannah Rowland Communications Manager

Hamah Kauland Kochel Barr

Rachel Barr Membership & Marketing Director



March 1950

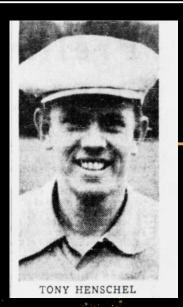
The Club continues its support of the local community by continuing to permit the Webster Groves golf team to play its home matches at Westborough.

Statesmen Golf Team Will Play Matches at Westborough Again

Webster High's golf team will play all home matches at Westborough country club again this year, according to an announcement made this week by coach Tyke Yates.

June 1952

Ralph Guyer takes the lead as WCC Superintendent, a department he would lead for more than 20 years. Major changes and improvements to the course were made during his tenure.



TIMELINE

THE TIME TO BUILD 1949 - 1959

Sept. 7, 1950

University of Arizona golf team captain Jim Jensen scores a hole-in-one with his pitching wedge on 95 yard par 3 No. 16 in the practice round for the inaugural Westborough Round Robin.

Amateur Round-Robin Meet Starts Today; Ace by Jensen



April 1954

Tony Henschel, head pro at Indian Meadows C.C., is hired as head pro at Westborough where he would serve for nearly three decades.

June 1954

Westborough hosts its fourth and final Round Robin, this time featuring future legend, Arnold Palmer.

Feb. 1956

Westborough members approve a \$100,000 renovation project for improvements to the pool, bar, grill room, men's lounge, locker rooms, and more.



Dec. 1959

Club members are informed in the *Chatterbox* of a major rule change regarding the ability to now clean their ball on the putting green. Even the stars of the amateur golf world can't get out a really large number of spectators here. Westborough Country Club discovered that with its round robin event. Last year that field included the man good enough to win the 1954 National Amateur title—Arnold Palmer, now turned pro.

Nov. 1954

Westborough breaks ground on an expanded pro shop, which was completed in June 1955.

May 31, 1956

Walter Pfeffer, Sr., leader of the investment group that founded Westborough Country Club as established in 1928 and its president during his group's period of ownership, dies suddenly in New York at the age of 68. After selling the Club to its members in 1948, he went on to live for seven years in New York where he had been a resident of Southampton and was a governor of the Southampton Yacht Club.

The new international rule changes make legal the cleaning of a ball on the putting green and the repair of ball marks anywhere on the green, including the line of the putt. Cleaning the ball, of course, has been a local rule allowed in minor competition so often that it's hardly going to be a stertling change. But it will be nice to know that now everybody will be playing the same game in that respect.



A DECADE OF BUILDING

The decade of the 1950s was one of prosperity, in many ways much like the 1920s:

- A WORLD WAR HAD RECENTLY ENDED
- TRANSPORTATION CHANGES PROVIDED NEW FREEDOM AND MOBILITY
- PEOPLE WERE ENJOYING FINANCIAL SUCCESS
- FAMILIES WERE BOOMING

- SUBURBS WERE GROWING
- TECHNOLOGY WAS ENHANCING LIVES AND LIFESTYLES
- ENTERTAINMENT OPTIONS WERE FLOURISHING
- LEISURE ACTIVITIES WERE IN HIGH DEMAND!

Westborough would begin the decade still in its infancy as a member-owned Club. It had an operating loss in 1949 resulting from inevitable start-up costs in its first full year of operation. Those costs included renovations to the clubhouse as well as the greens and grounds. However, despite the operating loss, important progress was made to improve the Club's financial condition. While cash resources were depleted at the end of 1949, the Club was able to substantially reduce its indebtedness incurred in the purchase of Club properties from the original amount of \$350,000 down to \$196,500. The maturity dates on the debt had also been deferred. However, the realities facing the Club were squarely addressed by President John Arnold as he concluded the annual notice to stockholders in February 1950:

Mission #1:

MUST fill

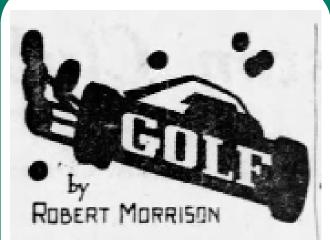
membership!

The past year has been in some respects a difficult one for your Club and the financial problems it has faced have not been easy. However, these problems have resulted largely, if not entirely, from a shortage of members. Your Club at the end of 1949 found itself with only 241. During the present year the full complement of 300 stockowning members must be filled. Without a full membership the Club's very survival is at stake; with them we can be confident of enjoying not only a successful year in 1950, but the prospect of ever increasing prosperity for the organization in the years ahead.

Respectfully submitted,

February 15, 1950

By Order of the Board of Governors JOHN A. ARNOLD, President



Westborough in Good Shape.

WESTBOROUGH COUNTRY
CLUB, where real estate
development has cut into
the original golf course and
once threatened further inroads,
now has every reason to hope
for a long and happy life.

Jack Purdum, one of the club's directors, reports that Westborough now has 288 members, with only 12 places left open. "When the new owners took over," Purdum recalled, "there were only 125 members carried over. So you can see how good a job has been done."

Now, after two years, Westborough is able to hold its head above water and can "see the blue sky," Purdum said.

Though a new school has cut a chunk of ground out of the northwest corner of the old Westborough grounds, there is still plenty of room for a rearranged course, Purdum pointed out. He said he personally thought it unlikely that a church, which owns property near the eighth green and ninth tee, would ever build there.

"I believe that the original plan there was based on the supposition that all of Westborough would be cut up." he said. "But even if that property is taken, there is still room for the 18-hole course."

Post-Dispatch | June 16, 1950

EN ROUTE TO A

long and happy future

By June 1950, Arnold's admonition regarding membership had been heeded, and the Club had increased to 288 members, leaving only 12 openings, which was reported by Club Director Jack Purdum in a June 16 news article. Interestingly, Purdum said that, despite part of the Club's property having been sold for a school and a church, he did not believe that the church would ever be built. Sadly, he was wrong.

By mid-1951, 29 new members had purchased shares in the Club and an additional 25 membership shares were issued to old members who elected to take extra shares in lieu of their claims as participants in the underwriting group. With this progress, it was presumed that the attainment of a full complement of 300 stock-owning members would be achieved that year and that it would be wise to amend the Club's by-laws to permit limited assessments for debt retirement. The Club's deeds of trust at the time were as follows:

First deed of trust to First National Bank – \$9,500

Third deed of trust to Reardon Realty Company - \$15,000

Second deed of trust to Walter Pfeffer - \$150,000

With that action, coupled with the definite prospect of a further increase in operating profit, the board felt that the Club's financial future appeared more secure than at any time since its inception.

Membership levels were high during the 1950s, despite the newness of the member-owned Club and the understandable uncertainty that a prospective member may have about the future of the Club with its heavy debt burden. Regardless, in May 1952, the membership was closed and any new applications would be held until an opening would arise. By June 1955, the total membership level had increased to 325, with 295 spots taken. A year later that number had increased to 300 "senior" (meaning regular, full, stock-owning) and the swimming memberships were full. In May 1957, all memberships were full again and closed with a waitlist.

Jinxed ourselves with this prediction!

Westborough Closes Memberships at 300

At the regular monthly board meeting of Westborough Country Club, held Apr. 15, it was voted to close membership in the club as of Apr. 30. Membership under the present administration has increased to 300.

CONC PERSONNEL

The 1950s saw the arrival of iconic Club personnel who would for decades thereafter shape would stabilize under the leadership of Tony Henschel, the greens and grounds were solidified under the care of long-time Westborough greens and grounds staff member Ralph Guyer, and Fred "Whitey" Barnett would become the caddie master and faithfully serve in that capacity for the next 50 years.

When the calendar flipped from 1949 to 1950, the Club renewed Walter Ambo's contract to remain Westborough's head pro. Ambo continued to bring district competitions to Westborough and to focus on teaching.



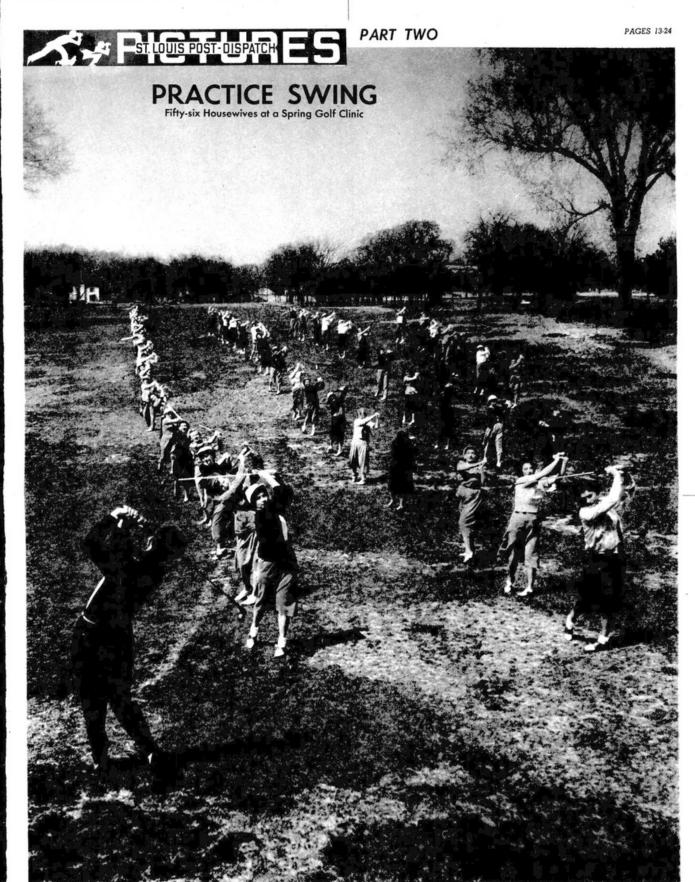
CLASS OF 1950

 $GTT \ A \ GRIP!$ Ambo teaches eager students the importance of the grip in golf.



Post-Dispatch | April 9, 1950

However, in August 1950, Ambo left to become the head pro at Meadow Brook and his assistant, LeRoy Trotter, became Westborough's new head pro. Trotter, the former Springfield, Missouri, amateur champion had joined Westborough as an assistant in July 1949. Trotter was a tremendous tournament golfer who, during his time at Westborough, regularly competed in local and state-wide events, winning the 1950 Eastern Missouri PGA Assistant Professional Tournament. He also continued Ambo's legacy as a teaching professional, especially with his clinics for the women members of the Club. One of his group clinics was featured in April 1952.



XACTLY 58 varieties of follow-through with a driver are demonstrated in this gathering of women golfers—58 of them—on a fairway at Westborough Country Ctub, on Berry road in Oakland. The mass practice is part of what the club calls the ladies' golf clinic, a popular sping activity with housewife club members. Directing the exercise is the Westborough pro, Le Roy Trotter. Every year, the clinic meets daily

for two weeks, opening with one-hour classes for groups of about 18 women each. They practice putting, driving and pitch shots, and then assemble in long lines for the final muscle-losening session here shown.

Most of the women who take part are beginners and novices, but a few are skilled golfers who attend the clinic for

Photo by SAM CALDWELL of the PICTURES Staff

conditioning. Daily sessions of club-swinging and walking in the spring sunshine have caused weight reductions of as much as seven pounds. Since it was originated five years ago, the ladies' clinic has drawn more and more wives into activities of the club. Some have developed enough golfting skill not only to keep up with their husbands but to take part in St. Louis district competitions.

THE GREAT Tony Henschel

By late 1953, it was evident that Trotter had shortcomings as the club's head pro, but the Westborough board, nonetheless, decided to extend his contract for one year after Trotter committed to improvement. Nevertheless, by April 1954, the Club was pursuing a new head pro and among the leading candidates was a young head professional at Indian Meadows named Tony Henschel. Henschel was available as a candidate at that time only because his club was being sold. Among the final four candidates, Henschel was selected and accepted the position.

Here is the write-up from the April 1954 Westborough *Chatterbox* announcing Henschel's hiring:

"Believe me, he is well qualified for his position..."

"Tony has a P.G.A rating as a Class A Pro..."

THE PRO SHOP

We want to welcome to Westborough, Tony Henschel, our new Pro, and his assistant, Carl Gieson,

Herman Anthony Honschel, or Tony, as he wishes to be known, was born in St. Louis in 1920, and so far has been able to escape the clutches of the female of the species.

Believe me, he is well qualified for his position, having spent 7 years apprenticeship under the Morse Brothers, Coleman and Clark. Hight after that Uncle Sam claimed his services and for 3 years he served in the Air Corp on B-25s. Upon his return from service, he served as Assistant-Pro to Clark Morse at Cairo, Ill. Country Club, after which he had 2 years as Assistant-Pro to Frank Moore at Meadowbrook. Following this, he went back to Cairo for 2 years as Pro and Club Manager. Then to Indian Meadows as Pro from where he ame to Westborough.

Tony has a P.G.A. rating as a Class A Pro. To qualify for that rating, a Pro must have 7 years apprenticeship, 2 years as Assistant-Pro and 2 years as Hoad Pro.

Tony teaches the Tommy Armour method of hitting with the right hand and it must be a good method because last year he tied the course record at Lakeside with a 65 11 Right here, in the season's first tournament of 1954, he and his partner won the P.G.A. Pro-Pro Tournament with Tony getting 6 Birdies.

With his record, you can rest assured Tony can really teach anyone the game.

Carl Gieson, our new Assistant-Pro, is also a native of St. Louis, born in 1925, and he too, is single. Carl spont his first year as Assistant, with Tim O'Commell at St. Ann's, then joined Tony Henschel and has been with him ever since.

Westborough Chatterbox | April 1954

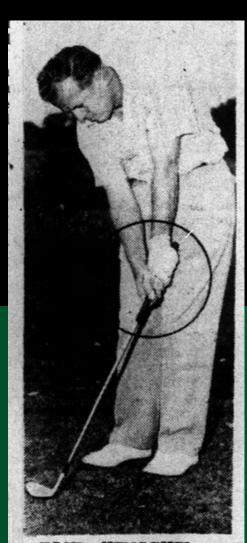


THE LADIES SHOOT FOR PAR at Westborough Country Club as Tony Henschel, club pro, gives early adris. B. J. Jostund. 504 Bedford Caizs, Kirkwood (left) to to Mrs. R. C., Matthews, 425 Patrivood, Kirkwood, and Mrs. Pat Overhoff, 639 Bonita, Websier Groves (right) display correct form in their driven.

Westborough Pro Shop Hit by Lightning

Pro Tony Henschel took a walk at the right time yesterday. Tony had just walked about 20 feet away from his pro shop at Westborough Country Club when lightning struck.

The stroke balsted one set of clubs completely and ruined a few others. It also set a fire that caused minor damage to the shop.



TONY HENSCHEL, pro at Westborough Country Club, demonstrates the correct grip on a golf club.

-Globe-Democrat Photo

THE CLUB IN 1954 WAS UNDOUBTEDLY THRILLED WITH THE CHANCE TO HIRE HENSCHEL, BUT LITTLE DID THEY KNOW THAT HE WOULD SPEND NEARLY 30 YEARS AT THE CLUB, RETIRING DECEMBER 31, 1982.

During his years at Westborough, Henschel would go on to mentor assistant pros like Phil Hewitt, Frank Keller, Carl Gieson, and Roger Froesel, among many others. Keller was a fantastic golfer who set the Westborough course record of 61 in September 1958 after only a few months earlier setting the Old Warson course record of 64 when he qualified for the US Open. Keller would become Normandie's head pro in January 1959. Geison was also an accomplished professional who scored an ace on Westborough's old No. 16 in a unique 1-2-3 scoring with his playing partners. He would become the head pro at North Shore Country Club in June 1959. Hewitt, who grew up playing at Greenbriar and was an assistant pro at Sunset before initially joining Westborough, would later return to Westborough as its head pro in 1985.

Henschel's caddie master (likely his initial one) in 1955 was Frank's brother Harold Keller. Fred "Whitey" Barnett would assume the caddie master role in 1957.



L-R: Charlie Beano (Asst. Caddie Master), Whitey Barnett (Caddie Master), Frank Keller (Asst. Pro)



Post-Dispatch | June 3, 1958

Frank Keller's 61 New Course Record

Frank Keller, assistant pro at Westborough Country Club, broke his course's record unofficially yesterday with an 8-under-pai 61, going out in 31 and returning in 30. Jack Geiss set the record of 62 three years ago.

the record of 62 three years ago.
Playing with Dudley DeHoney,
Al Cekovsky and Ray Gary, Keller had an eagle three on the
first hole and followed that with
two birdies on the out nine. He
had four birdies coming back.

Keller set a course record of 64 at Old Warson while qualifying for the United States Open this summer.

Three Golfers Get 1-2-3 on Same Hole At Westborough

Three golfers teed off for the fourth hole at Westborough Country Club yesterday —and finished in one-twothree order.

Carl Gieson, assistant pro at the club, whacked a seven iron into the cup for the second ace of his career; Pete Scott followed with a birdie two and Fred Scott, Pete's brother, parred the hole with a three.

BUILDINGANEW

After being at Westborough for a year, Henschel recognized the shortcomings of the existing pro shop and approached Club President Ross Lillard with the notion of building an addition onto the existing structure. Certainly cost would be an obstacle, so Henschel used as many in-house resources as he could. Enlisting the help of his own staff, along with help from Club member and mechanical engineer L. A. Foster, and Club Superintendent Ralph Guyer, the team drew up plans and performed the construction work necessary in light of the project's tight budget. Ground was broken for the new pro shop in November 1954, and it was completed in June 1955. The new shop provided much-needed retail display space, greater bag storage, and greater convenience to the members.



Globe-Democrat | June 23, 1955

Under Henschel's direction, and with board approval, in July 1954 the Club permitted the use of what were then







1 Old Pro Shop



(2) Construction of new Pro Shop





The strength that Henschel brought to the golfing operations was matched by that of RALPH GUYER, who was appointed Superintendent of Maintenance in June 1952. The Westborough board had determined that it was necessary to make a change for the betterment of the golf course and obtain a new greenskeeper, as the present greenskeeper was not doing the work to keep the course in good condition. Guyer joined the greenskeeper staff at Westborough in 1929, the same year he married Ruth Billingsley and the same year that the stock market crashed! At that time he was caddying at Sunset Country Club and learned from the caddie master that they were hiring at the new Westborough Country Club. Pfeffer had retained John Westgreen, who was the head greenskeeper for Westwood at the Glendale site. When World War II came around Pfeffer asked Guyer if he could find a supplemental job because the Club's finances were getting low, so, in 1940, Guyer took a job as a police officer with the City of Kirkwood but continued to supervise at the golf course. When he became full-time Superintendent, he left the police force and moved with his family (wife Ruth, sons Ron and Gale) into the house on the Club grounds that was at the time inhabited by the Club manager, William Ludwig. Recall that Ludwig was Walter Pfeffer's assistant manager before the sale of the Club to the members and was kept on in the acting manager role after the sale. Ludwig was advised that he would need to find other living quarters. For this reason, he was given additional compensation up to \$75 per month to make amends for moving him out of the house.

At the time the Guyers moved into their new home at Westborough, the house was in poor condition. This was difficult for Mrs. Guyer, as she was very fond of the home that they left in Kirkwood. However, she and Ralph fixed the place up and made it a home for many years. Ron was 19 and Gale was 12 when they moved into the house. Ron didn't live there much as he had gone off to college at LeTourneau Technical Institute in Longview, Texas, and then graduated from Missouri School of Mines and Metallurgy. He later became a nuclear metallurgist with Lockheed and worked on the Space Shuttle. Gale, still living at home with his family, worked with his father on the greenskeeper staff.

Ralph was instrumental in the 1950s in making countless changes to the course and property overall that were necessitated by the loss of the school and church properties, the lack of proper maintenance during his predecessor's tenure, and by the vision for the Club developed by its new members/owners. He was also active within the National Golf Course Superintendent's Association.

12

COURSE UNDER CONSTRUCTION

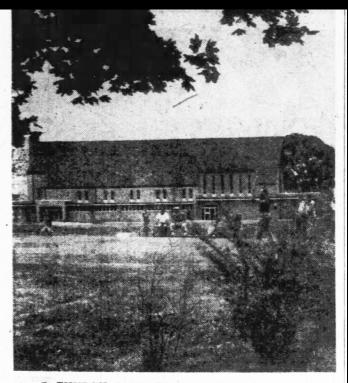
The Westborough course was under constant change in the 1950s, especially in the early part of the decade. The loss of the school and church properties meant:

- The 200 yard par 3 No. 4 hole (that went along Sappington) was gone and another par 3 (or greater) hole would need to be created.
- No. 2 was shortened by about 80 yards from the tee.
- The green for No. 3 would need to be moved (it was in May 1950 and again twice at later dates).
- No. 5 would be shortened substantially off the tee, and due to the church property, at the green as well.
- No. 8 green would also need to be moved.
- No. 9 tee box would eventually move forward over 100 yards and cause the hole to become a par 3 instead of a par 4, although it remained a par 4 temporarily until 1953 due to the timing of the construction of the church.
- By January 1947 a new 155 yard par 3 had been built on the back nine between No. 11 green and No. 12 tee, but today's (new) No. 4 was not built yet. This meant that, for a brief period, what was originally (and is now) No. 10 and No. 11 were respectively No. 9 and No. 10, with the course being par 37 out and 33 in.



Moeller was one over par, which is 37-33—70 at West-borough. He went two-up with an eagle on par-4 No. 5. His drive stopped a foot from the edge of the green and he chipped in. Moeller was 3-up after nine holes.

Post-Dispatch | July 10, 1951



A CHURCH ON A GOLF LINKS is Webster Groves Christian Church at Lockwood and Berry road. Actually the church owns its three-acre site, purchased from Westborough Country Club, but it is surrounded on two sides and the back by the eighth, ninth and tenth fairways of the club's golf course. The nine-month-old structure is one of three new churches built or under construction at the multiple intersection. The others are Mary Queen of Peace Catholic Church and Webster Hills Methodist Church.

Globe-Democrat | July 14, 1955

It was important that the new No. 4 hole be built on the front nine holes so that, once again, the No. 9 green would end at the clubhouse. While the par remained at 70 initially, it was reduced to 69 when No. 9 was shortened due to the church and became a par 3, and thereafter, to par 68 when No. 5 was shortened at tee and its green moved west so that it became a par 4. This information is confirmed by newspaper reporting at the time, although we have not yet found scorecards or aerial photos to confirm this layout.

NO. 3 GREEN

The No. 3 green was moved in 1950 due to the school property. It was subsequently moved at least twice more, and appears to be under construction in this undated photo from the 1950s. Note that it appears that the existing No. 3 green is at left.



A NEW NO. 4

The first mention of a new No. 4 on the front nine to replace the old No. 4 that ran along Sappington Rd. was during the minutes of the December 1952 board meeting. The hole is believed to have been completed sometime late in 1953, with its green just west of No. 6.



NO. 5 GREEN

No. 5 green was originally where No. 8 green is today. Both greens were moved west due to construction of the church. No. 5 was finished in 1954.





10. 13/17

Work began in 1956 to split the green shared by No. 13 and No. 17, with a new No. 13 green just to the east and a new putting surface for the remaining No. 17 green. Although taken over a decade later in 1968, the bottom right photo below shows the finished and separated 17 (foreground) and 13 (background) greens.



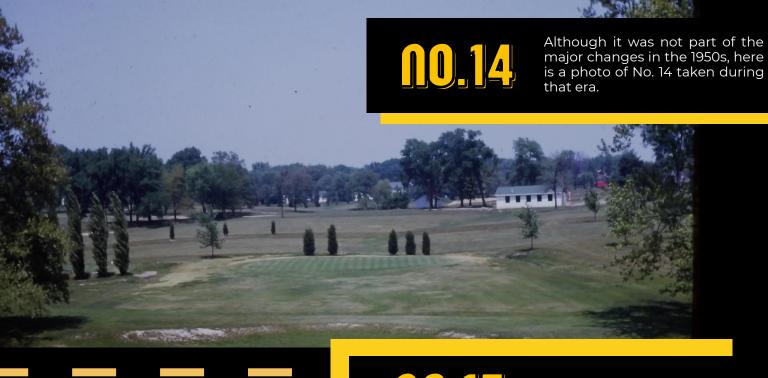












10.15

Work on the creek at No. 15 was performed in May 1959.











10. 18

No. 18 green was moved to the right in April 1956, making the hole a dogleg right and lengthening it. The location of the previous green became the practice green just in front of the old pro shop.







OLD NO. 18 GREEN WITH WESTBOROUGH'S TRADITIONAL DECK CHAIRS FOR GALLERY

THE OURSERY

The area just to the north of the old No. 7 green, roughly where today's short game practice area is located, was used as a "nursery" by Guyer and his staff. It was cut the length of a green and used for repairing the greens and had piles of top dressing, fertilizer, and other items needed to repair the course.













ROUND ROBIN

By 1950, the golf world was alive and well once again, with its players, professionals, and staff back from war service and new stars dotting the horizon. Ben Hogan and Slammin' Sammy Snead, both who dominated the sport in the 1940s, were at the forefront in the 1950s. They were joined by an amateur golfer at Wake Forest University named Arnold Palmer, who, with his eventual "Army," would burst on the scene. Palmer transformed golf in many ways, including the style of its attire — cotton shirts, lightweight tan trousers, and oxford shoes. Prior to winning the 1954 US Amateur title, Palmer was once a competitor here at our Club in the famous Round Robin tournaments, which ran from 1950-1954.

At the July 19, 1950 regular meeting of the Westborough Board of Directors, Jack Purdum reported on a plan to hold a round robin golf tournament in September, limited to 16 players, with the club donating \$100 in US savings bonds as prizes. Purdum wanted an event that was "classy" and that was structured in a way that competitors weren't quickly eliminated to maintain enthusiasm and interest throughout the entire event. With that in mind, he mimicked the Goodall Palm Beach Round Robin, which had an unusual match-play style scoring system where a field of players (e.g., 16) would earn or lose points on each hole based on his score versus his two (or three) opponents for that round. A player scored "+1" for each hole won and "-1" for each hole lost to each opponent. The groups would be shuffled after every round so that each player played one round against every other player. Ultimately, the player with the most points after all rounds was the winner.

Round-Robin Meet to Be Tried at Westborough

Hoping eventually to build it up to an event of national importance, Westborough member Jack Purdum has promoted an amateur round robin to be held at his club Sept. 8 through 10. Purdum said it's the first time a round robin has been held exclusively for amateurs.



The idea gained traction, and only a week later, was publicized in a local newspaper. Bob Burnes, the legendary sports columnist of the Globe-Democrat, covered the opening of the Round Robin and was highly supportive of the event.

"We're gonna have a golf tournament at our place. I think we'll have some fun with it. Frankly, I don't know the first thing about running a tournament, about publicizing it or anything else. But if you guys will tell us what you want us to do to help you, we'll do our darndest. Then maybe we can all have some fun." Jack Purdum to Bob Burnes





This round-robin amateur golf tournament which started yesterday at Westborough and continues today and tomorrow is one of those things that almost escaped public attention.

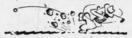
That is no one's fault particularly because the affair has just grown from week to week and the sponsors at Westborough are probably as much surprised as anyone else that it has received such a favorable reaction from the golfers themselves.

Some of the finest amateur golfers in the Midwest and South are competing in the event. We think it's safe to say that outside of a full-fledged and well-established tournament like the Western or the Trans-Mississippi. it's as fast a field as you'll find in this Trans-Mississippi, it's as fast a field as you'll find in this part of the country.

No matter which golfers you'd watch at Westborough, if you plan to drop in on the affair, you'd see a top-notch performer in action—fellows like Dale Morey, Jim Jensen, Jim Frisina, Billy Deupree, Bob Keller and Jack Culp from other cities and best in the local field, Hord Hardin, Jack Geiss, Jim Benson, Jim Jackson, Joe Switzer, Howard Zachritz and the rest.

Several of the golfers paid the highest compliment when they accepted invitations to participate, commenting "I've been waiting for years for someone to start a tournament like this."

This affair should serve as a good experiment as to how such a tournament will go. It is not altogether new as golfing fans know. The Goodall round robin each year is the same kind of tournament for professionals.



It's interesting because it's unique. Playing five times around the course in foursomes, the golfers play with and against every other competitor in the field. Scoring is conducted on a point basis, with strokes won or lost being marked off on a plus or minus count.

Unless you're an expert mathematician or statistician.you won't be able to keep up with the scoring. You'll just have to take it for granted that the guy charged with keeping count is accurate.

Roughly it goes like this—suppose Players A, B, C and D shoot 68, 69, 70 and 71, respectively. Player A wins one point from B because he beat him by one stroke, two from C and three from D. That gives him a plus six count. Player D, having lost six strokes to the other three, is minus six. Player B has lost one stroke to A but has won three from the other two so, he is plus two. And Player C is just the reverse—he's minus one.

It goes on from there and the longer they play, the more diffi-cult the addition and subtraction. But the golf is good, it's fun for the golfers and it is something different. The reason we hope that it succeeds is that it may fill a void in the summer golf calendar in St. Louis.

For two months now, there has been practically no tournament competition for the amateur golfers of St. Louis. The District and State meets were run off on successive weeks in June and that ended amateur tournament competition in the city.



Except for the occasional necessary but uninteresting qualifying round for something like the National Open or the National Amateur there is little to keep up interest in amateur golf locally once the two weeks in June have passed.

We think this tournament, if it meets with approval of the golfers, should be included on the annual calendar of the District Golf Association.

By this we don't mean that the Westborough people should be robbed of a tournament which is of their making. But it could get official backing by the District and kept right there. Anything that will give St. Louis amateurs additional tournament sharpen-ing should get such consideration.

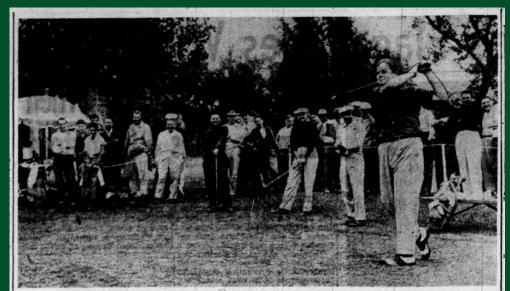
For one thing, it could be fitted into a better place. As noted, this is the first tournament affair-since the State and the District, yet this event already has suffered because it is taking place in the shadow of the big St. Louis Open, which comes off next week.

This couldn't be helped. The Westborough folks started with an idea, nursed it along and came up with the event. Next year, if it is well received this time, it can be placed on the program where it won't be bidding with another tournament for the limelight.

The field of 16 for this event was comprised of many now historic figures in local amateur golf history, including....

JIMMY JACKSON JIM TOM BLAIR III BOB COCHRAN HORD HARDIN JIM BENSON JACK GEISS

The event was eventually won by Howard Zachrist of Meadow Brook.



FIRST ON THE TEE AND FIRST IN THE SCORE, too. Young Jim Tom Blair of Jefferson City posted a 67 to grab the medal yesterday in the Round Robin Tournament at Westborough Country Club. Blair is seen teeing off to start the day's play.

—Globe-Democrat Photo

Globe-Democrat | Sept. 9, 1950

Hot Shots at Westborough





BILL DEUPREE (left) yesterday turned in the best round of three played by 16 contestants so far in the Westborough round robin amateur invitation when he shot a five-under-par 34-31—65. But six-time Iowa champion JOHN JACOBS (right) was the tournament leader with a plus 29 standing and a medal count of 69-70-66—205. Two more rounds today will decide the title in the new tournament. (Tournament story on Page 3-D.)

St. Louis Star Ahead Six Points

Howard Zachritz. 32-year-old Meadow Brook golfer has new laurels to his credit today to go with the match play Eastern Missouri P.G.A. tournament which he won previously. Howard won the amateur round-robin event at Westborough Country Club which was completed yesterday by a margin of six points from a classy field.

It took many pencils, comptometers and adding machines to determine the winner after the final round was played because the morning session was rained out. In the afternoon the pairings for that round were used and then cards were matched as against the morning round pairings to determine the outcome.

So Zachritz shot a two-under par 68 for the round to give him a winning total of plus-49. Howard was third in aggregate medal score, two under par for 72 holes.

ard was third in aggregate medal score, two under par for 72 holes. Jim Frisina, Taylorville, Ili., had the best total score for the four rounds, 68, 68, 71 and 67 but he was only third in the point standing with a 37 plus.

John Jacobs, champion of Iowa finished second to Zachritz with a plus-43. He was the leader at the end of play Saturday and was the only golfer to shoot par or better each round. He was five under for the four rounds.

Jim Jackson, Greenbriar, finished fourth with a 30-plus after going around the final 18 holes in 66, the day's best score with which he picked up a total of 28 points while Jim Tom Blair III of Jefferson City, on even par score for the route finished fifth with plus-27.

Post-Dispatch | Sept. 11, 1950

Final Standings
(Point total at left; yesterday's score

(Point total at left; yesterday's score is last listed.)

49—Howard Zachritz, Meadow Brook (70-69-71-68).

43—John Jacobs, Cedar Rapids, la. (69-70-66-70).

37—Jim Frisina, Taylerville, Ill. (68-68-71-67).

30—Jim Jackson, Greenbriar (75-72-70-66).

27—Jim Tom Blair III, Jefferson City (67-76-69-68).

25—Billy Deupree, Covington, Ky. (71-73-65-72).

20—Jack Culp, Chicago (68-71-73-71).

16—Bob Keller, Miami, Fla. (72-71-70-67).

9—Bob Cochran, Meadow Brook (68-69-73-72).

31—Jack Purdum, Westborough, replaced Da'le Morey, Dallas, in third round (72-68-71-70).

31—Joe Switzer, Sunset (76-70-73-72).

31—Jim Benson, Greenbriar (71-75-75-73).

41—Hord Hardin, Bellerive (76-71-74-75).

75—Jack Gelss, Norwood (82-75-71-76).

SUCCESS GROWS FOR

Lound Robin

Thanks to the success of the inaugural Round Robin in 1950, the 1951 event had an even more competitive field that included the St. Louis District champ along with many other state champions. Again, Bob Burnes covered the event with great enthusiasm.



"...if you like good golf, Westborough is the place to be this week end."

Daley Morey. the Southern champion, won the event but only barely. It took a missed short put by reigning District champion Bob Cochran to do so. That missed putt actually victimized Jimmy Jackson and gave Morey the title.



by Robert L. Burnes.



Even though it's only in its second year, the annual amateur round robin golf tournament which gets under way at West-borough Country Club tomorrow afternoon is surprising its spon-sors, the club members at Westborough.

Sixteen golfers from the mid-west will compete. All of them are state, district or regional champions or former champions. are outstanding amateur

All are outstanding amateur goifers.

"Gosh, we had to turn down some good golfers who wanted in," Jack Purdum of Westborough said. "To accommodate as many as we could, we eliminated the place we were holding for one of our own club members. But there are still some others who let us know they'd like to play-but we just couldn't do it."

Such a tournment hesically

Such a tournament basically is more interesting to the com-petitors than it is to spectators; yet, in another couple of years, if the event continues to improve we suspect that golfing fans will take to it as enthusiastically as the players.

That's the way it was with the Goodall round robin of which it is a carbon copy, the only difference being that this is for amateurs and the Goodall is for professionals.

When the Good all was started, the sixteen selected professionals had the course almost to themselves. Today the Goodall attracts thousands of spectators who get a kick of spectators who get a kick out of the spectacle of a golfer simultaneously compet-ing against three opponents.



When you begin to understand how the tournament functions, you appreciate the plus and minus scoring

How you make out depends not only on your own ability but how your opponents are faring. For example, a golfer could shoot a 70 one day and lose points. That's provided his op-ponents shoot 69, 69 and 69, or better. The next round the same golfer could shoot a 75 and make money, or points, if his foes came up with 76s or worse.

There are five rounds of comthe same opponent twice. He goes out with three new four-some partners each round and at the finish he's played everybody else once.



This tournament started more This tournament started more or less out of locker room chitchat. Golfers always discuss tournaments and such, and somebody made a comment one day about having a round-robin affair. There was more conversation and then a year or so ago, Purdum and his West-borough associates decided to do something about it.

After last year's affair, West-borough decided it had some-thing. They knew it mostly from the acceptance of it by the competitors, all of whom were enthusiastic about the project. All asked to be considered for this year's event.

Many of them are back. In the field are five state cham-pions, Southern champion, the Trans-Mississippi titlist, the national junior champion, the St. Louis district king.

As an example of how the tournament totals fluctuate because of the opponents, the fellow who won last year, fellow who were last year, Howard Zachritz of Meadow Brook, wasn't the medalist. Jim Frisina of Taylorville had the best score for five rounds. That's one of the reasons the golfers get a kick out if it.

Purdum's enthusiasm for the tournament is boundless but we thought he was going too far when he apologized for the fact that the Walker Cup competition and British Amateur had many of the best simon pure golfers overseas at this time.

"No, I mean it," he said. "Ray Billows talked to me some time ago about our tournament and he was interested. And I've got

letters from a couple of others.
"Don't know where we'd put
them," he said "because we
think" have a great

All of which suggests that if you like good golf, Westborough is the place to be this week end.

dlord Del Wilber

When Wilher was a meeter of the Cardinais, ne liked St. Louis so much that he purchased a home here. Since then, Del has wardered to thouston, to Rochester and now this season is back in the major leagues with the Phils.

So each summer, as many the press.

leagues with the Phils.

So each summer, as many other ball players do, he rents his home in St. Louis to a member of the club here. He had a nice arrangement last year when he was at Rochester. If the Red Wings were playing in Jersey City or someplace reasonably close to New York and the Cardinals were there, he'd drop in and chat with his tenant and collect the rent if it was due.

This spring he's in better position to oversee the situation in as much as the Phils' pay four visits to St. Louis. It came in handy, too, on the first trip because Del encountered a rental problem. Two players to whom he rented his home subsequently were sent elsewhere by the Red Birds. He now has a third one who figures to be here all summer.



But Del is taking no chances. On the Phils' recent visit, Wilber stopped off at his suburban home one morning, dug into his tool chest, did a little work around the house and topped it off by mowing the lawn. "Want to keep the tenant happy, you know," he said, "except when we're playing each other."

70-69-72-73-72-356

Globe-Democrat | May 24, 1951 Plus 31—Dale Morey. — 69-73-68-70-74—354

Dallas, Tex. — 69 us 30—Jim Jackson



and shot a 64 and took a plus-19 lead. The advance attention was given by, from left: National Junior champ Mason Rudolph, Southern amateur champion Dale Morey, Trans-Mississippi champion Jim English and Kansas champion Dave Dennis.

21

Post-Dispatch | May 26, 1952



Post-Dispatch | May 22, 1952



With two successful Round Robins now completed, Westborough enhanced the event for 1952 by adding a women's field, which would consist of nine players although the men's competition would remain at 16. The Club also revised the invitation process by adding "automatic" invitations to the prior year's top eight finishers and focusing on other states' amateur champs with an "eventual goal [being] the Walker Cup-type of amateur player."



They'll Add to Scenery

Post-Dispatch | May 21, 1952

Jimmy Jackson, the Missouri State Champion who won the District Amateur Championship at Westborough in 1940, claimed the top spot at the 1952 Round Robin on the men's side, while Mary Ann Villegas, the 19 year old New Orleans phenom, was the first winner of the women's title. The event's final day had a 1,000 person gallery enjoying the competition.

Here come the champions!





JIMMY JACKSON MARY ANN VILLEGAS





Post-Dispatch | May 26, 1952

IN MARCH 1953,

make a profit this year and would give champions, Jimmy Jackson and Mary challenges. Jack Purdum reported that, also said that the 100 yard "dew-drop" would often drive, was a dog-leg and about 100 yards longer by using the tee competition, Dale Morey brought back







WESTBOROUGH FINAL SCORES

WOMEN'S DIVISION (Final Scores.) nn Casey Johnstone, ason City, Ia. — 78-80-74-74—306 y Ann Villegas, ary Ann New Orleans - - 83-72-77-77-309

Post-Dispatch | May 17, 1953

MEN'S FINAL RESULTS 90-Hole Scores. Dale Morey. Martinsville, Ind. 68-67-68-70-76-349

Post-Dispatch | May 18, 1953



THE CHAMPION PUTTERS AROUND Westborough's THE CHAMPION PUTTERS AROUND Westborough's course, but Mary Ann Villegas of New Orleans is serious about defending her championship in the Round Robin golf tournament which opens tomorrow. Miss Villegas won last year and will have eight rivals in the women's division this year.



MARY ANN VILLEGAS displays the golfing form she MARY ANN VILLEMAS dispidys the golding tused in winning her second straight women's division championship in the Westborough Round Robin tournament Sat-Globs-Damocraf Photo



DALE MOREY shows his unusual method of lining up a putt in Westborough round robin golf

BUT THEN...

BREAKING NEWS

The 1954 Round Robin was the most memorable of them all, and sadly the last. With the field getting more competitive each year, this event brought amazing talent, including prior Round Robin champ Jimmy Jackson, Bob Moncrief, and a young Wake Forest University amateur named Arnold Palmer. While Jimmy Jackson nearly won his second Round Robin title, it was Hillman Robbins of Memphis who took the title, although Palmer made a splash when he got an eagle 2 on No. 11 after driving over the entrance road and holing out with a wedge. On the ladies' side, defending champ Mary Ann Villegas was unable to participate, and Mary Lena Faulk (the National women's amateur champion) was the victor.

It was not uncommon to see Purdum, President Ross Lillard and Members Bob Matthews, Jack Behr, Lou Foster, Lou Miller and Gene Reese at Westborough night after night working on the event. The men at the front gave credit to the Club members as every member was involved in some way, particularly in ticket sales.

Sadly, in January 1955, the Westborough board decided to drop the event. While it was difficult to discern the actual reasoning, it was clear that Ross Lillard, long-time board member who, along with Purdum, had put his heart and soul into the event, was diplomatic but irritated that the board had not renewed the event. Regardless, it brought some of the most accomplished amateur golfers in history to our Club for five special years.



Among the contestants struggling through the tricky turns of the Westborough Round Robin golf tournament here are, from left: KEN HEILEMANN and JIMMY JACKSON (both of St. Louis), CURTIS PERSON, Memphis, Tenn., JACK GEISS, St. Louis, and ROBERT MONCRIEF, Houston, Tex. The men's division competition ends tomorrow.

WESTBOROUGH ROUND ROBIN TO BE DROPPED

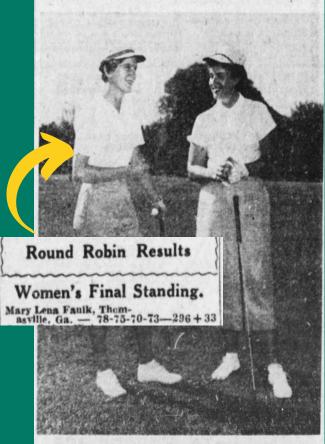
Globe-Democrat | January 4, 1955



THESE OUT-OF-TOWN GOLFERS HAVE TO BE UP on their mathematics to play in the Westborok Robin golf tournament. They'll also have to be up on their stamina today to go a double round. They aleit Mason Rudolph of Clarksville, Tenn., who is minus 12 after rounds of 67-80. Arnold Palmer of Yea, plus 11 on 71-69; Rez Batter Jr. of Amarillo, Tex., plus 22 on 71-70, and Bob Moncrief of Houston 11.

Globe-Democrat | June 12, 1954





MARY LENA FAULK of Thomasville, Ga., (left), the winner in the women's division of the Westborough Round Robin tourney, and JOYCE ZISKE of Waterford, Wis., the runner-up. In the final round Miss Ziske outscored the champion, 71 to 73, but couldn't overcome an advantage gained Friday by the National women's amateur titleholder.

Bye, bye, birdie...

Top Two at Westborough



Post-Dispatch | June 14, 1954

THE ROUND ROBINS

Biggest Fan 7

(Well...other than Bob Burnes, of course!)

One of the most instrumental figures in shaping Westborough during the 1950s was Ross Lillard, who joined the Club in 1950, was elected to the board in 1951, was president for two years (1953-54), and, as chairman of Westborough's building committee, oversaw the \$150,000 in upgrades to the Club. Along with Jack Purdum, he was an architect of the Round Robins and was elected president of the St. Louis District Golf Association in 1957. Sadly, Ross died suddenly in 1957, but his legacy and impact survive to this day. Without his tireless efforts to improve Westborough, we would not have the tremendous Club that we enjoy today. As a side-note, he was also named President of the National Lefthanded Golfers Association in 1952!

ROUND ROBIN RESULTS

MEN'S FINAL STANDINGS,
Hillman Robbins Jr., Memphis,
Tenn. — 69-67-71-69-69—345+56
Jim Jackson, St. Louis

Post-Dispatch | June 14, 1954

Birdie-Seekers in Round Robin Golf



Post-Dispatch | June 11, 1954

Ross Lillard Heads Left-Handed Golfers

Ross Lillard of Westborough Country Club, a member of the St. Louis District Golf Association's executive committee, has been elected president of the National Lefthanders' Golf Association.

Lillard's appointment was announced here by Westborough Professional Leroy Trotter. Lillard is attending the lefthanders' national tournament at Shawneeon-Delaware, Pa.

Star Golfers OF THE 1950S

As with prior decades, Westborough was blessed with some of the area's top golfers throughout the 1950s. It's list of club champions reads like a "who's who" in the St. Louis District.

Of particular note is the three-year run of Jack Geiss, who won the Missouri state title in 1949 and District titles in 1950 and 1956. Although he was predominantly a Norwood member during his golf career, he competed in all five of the Westborough Round Robins and set the Westborough course record of 62 in 1955.

Geiss Wins Title at Westborough

Jack Geiss, a former Missouri State champion, added the Westborough Country Club title to his list of trophies by defeating Gil Pitcher, 5 and 4 in the championship class final.

Les Dahlheimer won from Robert Scheurer, 4 and 3, to take Class C honors, while Dr. H. W. Mueller defeated Jack Squires, 3 and 2, for the Class D title.

Play in Class B has reached the semi-finals with Jerry Scofield, Lou Lockwood, Clarence Bender and Gary Cuquet in that round of four.

Club Champions

1949 Jack Purdum

1950-1952 Jack Behr

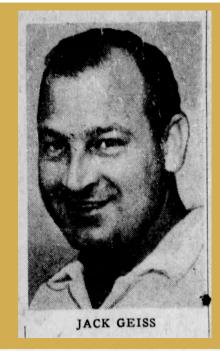
1953-1955 Jack Geiss

1956 Gene Fehlig

1957 Allan Schmidt

1958 Gene Fehlig

Allan Schmidt



Another former champion, Jack Geiss of Westborough, stopped Dick Young, Normandie, 6and 5. Geiss was District titlist in 1950.

WOMEN'S GOLF AT

Westborough Wins Women's Golf Event

Mrs. W. F. Anderson, Mrs. Allan Schmidt and Mrs. Don Reid totaled 37½ points to give Westborough the victory in a rescheduled team event of the St. Louis Women's District Golf Association at the Normandy Country Club yesterday.

The Rock Springs team of Alton was second and its members are Mrs. M. K. McBrien, Mrs. A. G. Goveia, Mrs. H. G. Wickenhauser and Mrs. Paul O'Neill. There were 12 teams participating

St. Louis Country Club is the leading team for the season with 220½ points, Sunset is second with 206½ and Westborough is third with 200½.

Globe-Democrat | July 8, 1955

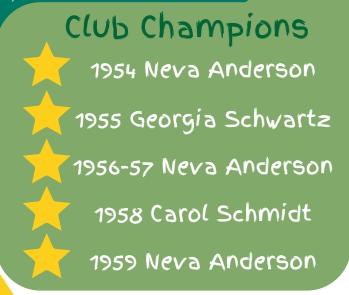
LINING UP A PUTT in the Women's District Golf

LINING UP A PUTT in the Women's District Golf Association qualifying round yesterday at Algonquin Country Club is Miss Hope Anderson of Forest Park (kneeling). Mrs. W. F. Anderson, Westborough (left), and Mrs. N. K. McBrien, Rock Springs, looks on.

—Globe-Democrat Photo

WESTBORDUG!

Women's golf at Westborough continued to be both popular and prominent in the 1950s, and no one was more accomplished during the 1950s than the trio of Mrs. W. F. Anderson (Neva), Mrs. Allan Schmidt (Carol), and Mrs. Don Reid (Betty). Anderson was the most accomplished of the group, taking the women's Club championship four of the first six years of its competition (began in 1954).



Anderson's love of golf prompted many outings, one of which made headlines for reasons other than her golfing skill. In August 1956, Mr. and Mrs. Anderson played a marathon of 72 holes at Westborough in 9½ hours!

Not a bad pace of play!

Vacationers Play 72 Holes in 9½ Hours

Mr. and Mrs. W. F. Anderson zipped about Westborough Country Club's course for nine and one-half hours yesterday—and played 72 holes in that time.

The marathon golf was prompted by Anderson's desire to play a lot of golf on his vacation and a curiosity to find out how fast they could get around the course in a golfmobile (golf cart). They averaged two hours twenty-two and a half minutes per 18-hole round. They also spent one-half hour at lunch, making a total of 10 hours for the four rounds.

Mrs. Anderson, one of the top women golfers in the area, had rounds of 87, 74, 81 and 88. Her husband turned in scores of 78, 86, 80 and 78. Women's par is 71 and men's 69.

Fair Way in Women's Golf: New Officers, New Jackets



—By a Post-Dispatch Photographer.

Showing off their new golfing jackets are the new officers of the St. Louis District Women's Golf Association, photographed at Glen Echo Club.

From left: MRS. JERE GLASS, Meadowbrook; MRS. NELSON McBRIEN, Lockhaven; MRS. TED E. BRIELL JR., Westborough; MRS. TED V. PICRAUX, Westborough; MRS. MYRON GLASSBERG, Westwood; MRS. JERRY TEGELER, Norwood; MRS. ARTHUR A. WILL, Glen Echo; MRS. KENT DUMONT, Algonquin; MRS. PAUL MAY, Greenbriar; MRS. JOHN M. PETERSON, Sunset.

Post-Dispatch | April 20, 1958

was a fantastic golfer who won the St. Louis women's medal handicap title in 1953. A charming story was reported about that victory as her son, Don, was caddying for her and sneezed while she was putting. Betty was so relaxed that the untimely sneeze didn't disturb her. She also noted that she had never taken a private lesson but, instead, started off in one of LeRoy Trotter's women's clinics and went on to play about three times per week.



Mrs. Reid Established as Tourney Golfer After Her Medal Play Meet Victory

Post-Dispatch | Aug 8, 1953

Not Even Son's Sneeze as She Putts Disturbs Mrs. Don Reid, Leader in Women's Tournament



MRS. DON REID receives congratulations from two of her most ardent fans, DON JR aged 10, on the left, and CHRIS, 12, after shooting a 79 in the opening round of the S Louis Women's District handicap media golf tournament at Westborough Country Clul Mrs. Reid, the mother of five children, had a 12-stroke handicap, giving her the first da

START THEM WHILE THEY'RE YOUNG!



Shadday, Scott, Shaiper, Moehlenpah, Wright, Brooks, Burgess, Weinischke.

Junior Medalist in Action



DICK SHAIPER, medalist in the District junior golf tourney with 72, ready to putt on the 18th green in the qualifying round. At left is ROGER FROESEL, while the caddie is FRANK KELLER. Froesel scored 87.

Post-Dispatch | July 15, 1952

A Young Roger Froesel!

Youth golf at Westborough flourished in the 1950s. The Webster Groves High School golf team practiced and competed on our course, the Club held the District Junior Championships for five straight years (1951-1955), and Westborough had two tremendous pee wee golfers, Jim Holtgrieve and Mick Wellington, arrive on the scene. Interestingly, in the District Junior tournament at Westborough in 1952, eventual Westborough assistant pros Roger Froesel (player) and Frank Keller (caddie) were in a photo from the event!



Post-Dispatch | July 14, 1953

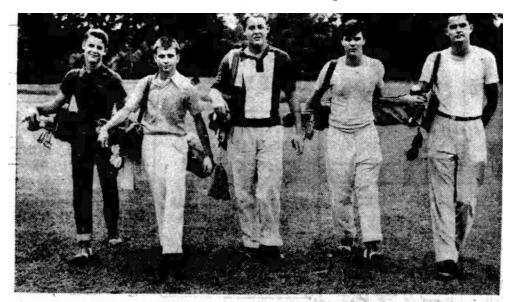


Attractive 18th hole at Westborough showing DICK BUTLER putting while BOB REYNOLDS and DON GUARIGLIA watch.



"HAVEN'T YOU DONE ENOUGH WITH THAT THING, PAL?" Don Guariglia (left) watched Jack Parnell practice putting yesterday. Guarigha was entitled to wonder. Parnell had undercut Guariglia and two others by a stroke to win the District Junior medal in qualifying play at Westborough and birdie putts on 16 and 17 were a big part of his 73. At right is Don's twin, Ron. He had a 79.

Globe -Democrat | July 10, 1951



APPROACHING No. 1 TEE Marching together are, from the left: BILL BRADLEY, Sunset; ROGER FROE-SEL, Algonquin; BILL HANNEGAN, Glen Echo; TOM HULLYERSON, Sunset, and HOW-ARD NELSON, Sunset.

Post-Dispatch | July 12, 1951

JIM HOLTGRIEVE won the boy's 8-10 year old, 3 hole award, with a score of 18....JIMMY WALSH runner-up with 20....TERRY MESSMER and MICKEY WILLINGTON tied with 21, MESSMER winning the play off.

Westborough Chatterbox | Sept. 1957

Not the last you'll see of the Holtgrieve/Wellington duo!

Interclub Golf Matches Swept By Westborough

Westborough swept both di-visions of the first District Interclub junior golf matches yestreday at Sunset, scoring 14 points in both the boys and girls contests.

Bob Flynn Wins Boys' Golf Event

Bob Flynn posted an 82 to win the boys' low gross title and Donna Decker shot 54 for nine holes to take the girls' prize in the Westborough Country Club junior golf tournament Friday.

BOYS 8-9 (3 holes)—Britton Reid and Doug Reid tied for first, 19 (Britton won playoffs); John Gold-thwaite, third, 21; John Pitcher, 24,

fourth.
BOYS 10-11 (5 holes)—Won by

BOYS 10-11 (5 holes)—Won by Jim Holtgrieve, 24; Mickey Wellington, 26, second; Steve Noller, 29, third; Terry Messmer, 30, fourth.

BOYS 12-13 (7 holes)—Won by Don Smieglel, 29; Charles Goldthwaite, 35, second; Peter Crump and Tom Schylling, 40, tied for third.

GIRLS 8-9 (3 holes)—Kathy Day and Kathy Wellington tied for first, 23 (Day won playoff); Ginny Flynn, Kathy Teutenberg tied for third, 26, GIRLS 10-11 (5 holes)—Won by Cindy Hodgson, 34; Susan Kempson, 36, second; Ethel Jarvis, 38, third; Merridy Wulz, 42, fourth.

GIRLS 12-13 (7 holes)—Won by Mary Hunn, 41; Maureen Kelleher, 44, second; Pam Pitcher and Martha Baker tied for third, 47.

The noto

MASTERS



Post-Dispatch | June 29, 1954

DONDUPSKE

One particular youth golfer, Westborough caddie DON DUPSKE, excelled in the 1950s. Dupske, then a 16-year-old Webster Groves High School graduate, would claim the District caddie championship in 1953 (defeating, among others, a young Phil Hewitt future Westborough assistant and head pro). He went on to compete in the national caddie tournament where he won a \$250 scholarship as a sportsmanship award. Unfortunately, he was not eligible in 1954 to defend his crown as District caddie champ because he had, by then, become the caddie master at Westborough after a brief stint at Western Illinois College. The tournament rules prohibited anyone that worked in a pro shop from competing. Although he wasn't eligible for that event, he did go on to success in other junior tournaments, winning both the St. Louis District Junior Championship and the St. Louis County Junior Chamber of Commerce golf tournament in 1954. Later in his career Dupske would be a prominent golfer on the local senior circuit, qualifying for the US Senior Amateur five times and winning multiple local senior titles. He was also a member of the Missouri Golf Association Board until his retirement in 2014.

The Right Hand Grip Took It Away



Finalists in the St. Louis district junior golf tournament at Westborough—RUSS (SKIP) SCHONEBERG of Norwood, left, and DON DUPSKE, Westborough. Dukski won the cup

Post-Dispatch | June 23, 1954

Trophy Time for Caddie Winners



Post-Dispatch | August 5, 1953



Post-Dispatch | June 6, 1954

CADDIE FROM THE 1940S-1950S RETURNS TO

borough





Dick Heinlein – High School Graduation Robert Heinlein – High School Graduation

In June of this year we had the privilege of welcoming Dick Heinlein back to Westborough, where he caddied from 1943-1951. It was such a pleasure reminiscing with Dick about his many years at the Club. He proudly recalled working for "Mr. Pfeffer," caddying here for Babe Didrikson, and being part of the on-site staff when Bing Crosby stopped by for that quick round of golf in 1945 that we featured in Volume 3. We took him on a tour of the current Westborough course, and he remembered many interesting details about it from his time caddying. He showed us shot-by-shot how the "Babe" managed par on No. 1, how Bing played No. 7 in its previous layout with the green in front of the old house on the grounds, how today's No. 13 tee box was unused property because the tee box in his era was moved forward at or near the ladies' tees, how No. 13 and No. 17 shared a green, the short but challenging 100 yard par 3 No. 16, and how even back in the 1940s there was only one pillar at the Sappington entrance. He also had charming stories about pitching pennies with the other caddies and spoke fondly of his brother, Robert, who was also a Westborough caddie. Both brothers were accomplished golfers with Robert qualifying for the District caddie tournament in 1947 and Dick doing the same in 1950! There was one more Heinlein brother who worked at Westborough - Dick's younger brother Jim, who was on Ralph Guyer's greens and grounds staff (see photo on p. 12).



MEETING A LGIND

WCC Director of Golf Jeffrey Field with Dick Heinlein June 2023

CADDIE QUALIFIERS	
AT ST. CLAIR.	~~~
Name.	18-hole score
Howard Day	77
Donald Schloemann	78
Larry Kosar	79
AT ALGONQUIN.	
Jimmy Jordan — — — — — Larry Etzkorn — — — —	78
Larry Etzkorn	
Franklin Waller	
Robert Stevens	
Buddy Conklin	
AT WESTBOROUG	
W HILLIAM CR. L. WULTTIN	7
Roert G. Heinlein	80
Charles Mach— — —	8

Ambilions, ADDITIONS, and Air Conditioning!

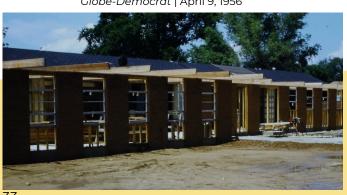
On January 1, 1955, Ray McGrath became Westborough's new manager, although his time at Westborough was short as he left in April 1956 to become the general manager of the Coronado Hotel in St. Louis. He was succeeded as Westborough manager by Hermann. However, during McGrath's time at the Club, he was tasked with helping to manage the ranging viewpoints and emotions associated with a proposed large-scale program to upgrade the Club's facilities. A member vote was required, and in July 1955 the measure failed. Yet, after some further discussions and lobbying, the measure passed later that year.



westborough has started a \$100,000 improvement program. Changes will be made in the clubhouse, locker rooms, around the swimming pool, etc.

In addition, No. 18 has been changed to a dogleg hole by means of a new green and new putting surfaces are also being put in on Nos. 13 and 17.

Globe-Democrat | April 9, 1956



Thus, in February 1956, work began on the ambitious \$100,000 program that included improvements in the pool area (with the north and west fences around the pool taken down to be replaced), concrete work on an additional lounging area (around the pool), and substantial updates to the Bar, Grill Room, Men's Lounge, Pool Shelter, and Men's and Women's locker rooms. And, perhaps most importantly, Westborough would get air conditioning! Work was completed in early 1957 with an open house reopening ceremony on April 28th. Note that by the end of the project, the work was reported to have cost \$150,000.





Westborough Club Marking End of Job

Westborough Country Club, Lockwood at Berry road, Webster Groves, which only a few years ago faced the prospect of dissolution and subdivision of its grounds into suburban homesites, has made a rapid and rather extraordinary comeback, to the point that it now has a closed membership of about 400 and a waiting list. Moreover, extensive reconditioning of the grounds and of the club buildings has been done and a formal open house has been set up for observance from 4 to 7 p.m. today.

Both north and south wings of the clubhouse have been rebuilt, but the Great Hall, a dining area in the central wing, an area largely in Old English tradition, has been left intact... with high pitched beam ceiling, ancient chandeliers, fireplaces of huge hand-wrought brick at either end, parque

The north wing, containing the bar and grill, men's locker rooms, a card players' room (the traditional 19th hole), and locker areas for swimmers, both adults and junior males, has been widened along its full length by about eight feet, taking in what formerly was a screened porch (no longer needed because the place now is air-conditioned). Both this wing and the women's locker areas on the south have been finished in mahogany plywood panels. The work constitutes one of the most extensive uses of mahog-

Continued on Page 4, Column 3.

Comeback

Continued From Page One.

any plywood panels anywhere in the St. Louis area.

New lighting has been installed, new tile flooring in the men's wing, wall-to-wall carpeting in the women's areas, and considerable new furniture and fixtures, including built-in vanities in the women's lounge.

In the bar and grill area, a new bar has been installed and all-new tables and chairs, including one room for medium sized private parties or meetings (called the Florida), which has been done with rattan equipment. Lighting is rheostat controlled for atmosphere, with spots, floods and indirect units.

Adjoining the men's card room a new raised concrete dining terrace has been built across the terrace-dance area from the bandshell (which has been rebuilt) and improvements have been made in the swimming pool, including installation of new filter equipment and pumphouse. All toilet and shower facilities for both golfers and swimmers have new plumbing, colored ceramic tiled walls and floors.

The court within the wings of the clubhouse looking toward the swimming pool has been planted in Bermuda grass.

The "pro" shop has been considerably enlarged within the last two years and the parking area improved.

The grill rom now will accommodate 80, the Florida room 75, the card room 50.

B. Deutsch is president of the club, Gerald Overhoff, treasurer and members of the board of governors include Oliver Shaw, William Carmody, Lester Becker, Robert Mathews, Lou Foster, with directors at large Jack Diamond, Russell Minzlinger, Gene Reese, Lou Lockwood.

Frank Scott has served as chairman of the improvement committee and Ross Lillard chairman of the building committee. John Ebinger of Kirkwood has done the designing for the expansion. The construction, which has cost an estimated \$150,000, with financing through the Tower Grove Bank, has taken about 18 months, except for work done earlier on the "pro" shop. Tony Henschel is club pro and Ralph Geyer is superintendent of grounds.





View of Rebuilt Bar and Grill at Westborough



Bar and grill reconstruction was part of \$150,000 improvement of Westborough Country Club, Lockwood and Berry rds., Webster Groves, recently completed and being marked today by open house.

Post-Dispatch | April 28, 1957

Just a tad over budget!

CHATTERBOX



PUBLISHED MONTHLY BY MEMBERS OF WESTBOROUGH COUNTRY CLUB

OFFICERS

FRANK SCOTT President

ED BUTLER Vice President

BELA DEUTSCH Treasurer

GERALD OVERHOFF Secretary

BOARD OF DIRECTORS

MARVIN WOOD Handicap

BUD JOSTRAND Entertainment

JOHN LAMOUREUX

Rules KENT KLUEFER

Finance LOU FOSTER

Maintenance EARL BATZ

Publicity BOB MATTHEWS

Greens OLLIE SHAW

Pool BILL CARMODY AUGUST ISSUE

1955

WHY WESTBOROUGH NEEDS AN ADDITIONAL ASSESSMENT ---

The answer is simple --- to make your Club more enjoyable for you and your guests; to reduce our indebtedness and thereby increase the value of your ownership.

There is no intention on the part of the Board of Governors to try to make Westborough a fancy Club. As always, we want Westborough to be a good family Club, and a real friendly Club. The Chairman of the various committees are constantly trying to make this a better Club. Much progress has been made and we know you all agree on this point. We cannot stand still, for to do so, is just the step before going backward.

We believe that an informed membership will be able to properly evaluate the improvement recommendations of the Board.

As we reflect today on the family-friendly nature of our Club and our focus on providing a high-quality experience to our members, we recognize those members of the Club in the 1950s who ensured that they would chart a course for the Club consistent with what had been, and still are today, Westborough's core values. This excerpt from the August

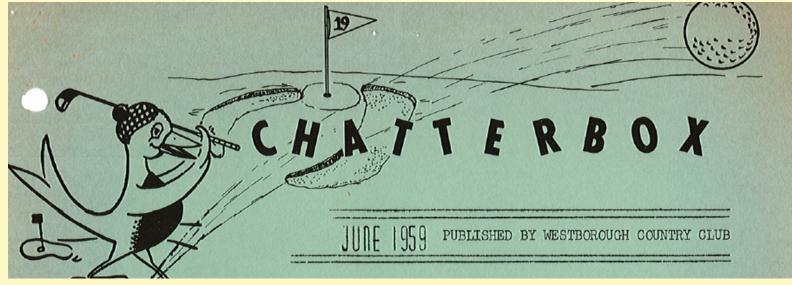
1955 Westborough *Chatterbox* says it well. It was written in support of those substantial Club improvements that were ultimately approved and implemented.

Farcy Club

Good family club, & a real friendly club

SPEAKING

In May 1950, the Club published the first issue of its monthly newsletter titled *The Chatterbox*, which would be distributed through 2014. In May 1959, the iconic bird "Westy" was introduced and would remain a fixture in the newsletters until 1978.



Fun Fact: A parrot was originally used as the Chatterbox header in September 1957. This lasted a short time, and the Westy bird featured on the Chatterboxes soon became the unofficial WCC Mascot. In 2019, our hawk friend, Tumbles, stepped in as yet another mascot, but more on that later!

The masthead of our last issue of the Chatter-box featured a peculiar looking bird for the first time. Many of our members who joined the Club within the last four years made inquiry as to what the bird was supposed to mean. Was it a weather bird? Or what? So this little article is intended to briefly tell you the story of the "Westborough Round Robin".

Yes, that "bird" is a "round robin". The round-ness is in his belly, and if you will look on our Club match folders you will see him in color

Back in 1949, just shortly after the members bought the Club, most of us realized that the physical appearance of the Club and its facilities were quite lacking - and the Club did not enjoy too good of a reputation in the district. Some of us wondered what we could do to put the Club on the "map" because we were looking for members in those days, and the Westborough Round Robin Tournament was born.

In those early days we had a wonderful enthusiastic member named Jack Purdum. Jack was a hard worker for the Club and was one of the best amateur golfers in the midwest. He played from scratch and won the Club championship several times. He conceived the idea of this unique

tournament that would be solely a Westborough annual event fashioned after the Goodall Round in tournament.

It was Purdum's idea that we would invite 16 of the top anateur men golfers in the country and 9 of the top women emateurs. In a round robin tournament the 16 men play 4 rounds each time against different opponents. Scoring is on a plus and minus stroke basis, and the winner is the person with the highest number of plus strokes at the end of the tournament. of plus strokes at the end of the tournament. or plus strokes at the end of the tournament. For example, Arnold Palmer, who is now a famous professional golfer, played in our last tournament the last year he was an amateur. He was going great until in the last round he hit No. 15. He put two balls out of bounds, bogyed the hole on his 3rd ball for an 8. Each of his opponents parred the hole with 3's. He therefore lost 5 strokes to each of his 3 opponents on that one hole for 15 minus strokes and that put him out of the tournament.

In addition to Arnold Falmer, such outstanding golfers, all amateurs, at that time, who participated in the four tournaments that we had, were Hillmen Robbins, Mason Rudolph, Dale wury, Jimmy Jackson, Arnold Blum, and others similar abilities. Among the women players were such stars as Barbara Romack, Mary Lena Faulk, Joyce Ziske, Mary Ann Villegas and other noted women players.

other noted women players.

The players stayed in member's homes and the Club was host to them for food and drinks. The week featured many social events as a part of the program and during the last two years of it, the tournament attracted national attention in all of the sporting magazines and the results were carried on all of the national press wires. Invitations to play became in demand and were eagerly sought.

A new Board of Directors after the fourth tournament voted to discontinue them because of these objections; some members did not like the idea of the course being tied up for 4 to 5 days; others did not particularly like the idea of every member buying \$5 worth of tickets to help finance the event, and some of the Board felt that the Club had achieved a certain degree of prestige by them, and therefore the expense on the part of the Club and the emendous amount of work that was put in by members of the tournament committee added

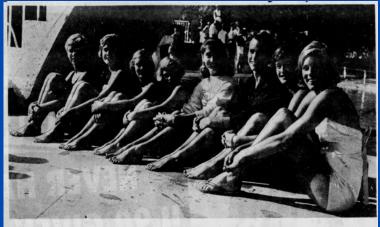
to the other objections, overweighed the desirable features of the Round Robin Tournament

That is the story of the funny looking bird -our own "Round Robin".

LEISURE ACTIVITIES

Make a splash!

As had been the case from its inception, the Westborough pool was a focus of summer events both for leisure and competitive swimming. Two new diving boards were installed in 1954, and various improvements were made to the pool filtration system as part of the overall club upgrades. The decade finished with Westborough hosting the all-country club swim meet that its team won for the second straight year.



Good Time Was Had by All, Even Non-Winners

Contestants in the inter-club awimming meet at Westborough Country Club pool included, from left: DUDLEY ROULHAC, 13, of Old Weston, SUSAN LEWIS, 14, Old Weston, ANN BECKER, 11, of Such & Tennis Club; MARY FRY, 10, of Westborough; CAROLE BARTA, 15, of Sunset; ELIZABETH ROCHES, 17, of Majonquin; NANH HASSLER, 15, of Greenbriar, and CLARE SHEPEY, 16, of St. Louis CANGROSTIC, 17, of ST. Louis CANGROSTIC, 17, of ST. Louis CANGROSTIC, 18, of ST. Louis

Post-Dispatch | Aug. 29, 1958

Breakers LEGEND

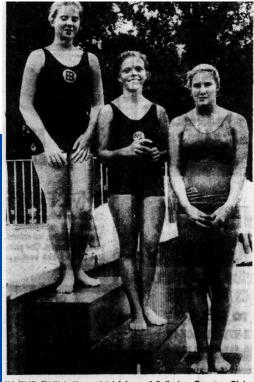
LEGENDS THEN, TO NOW!



Contestants at Swim Meet

Competitive spirit is well curbed by youngsters waiting to compete is swim meet at Westborough Country Club today. Deeply enprossed in comic books, they lounged at side of pool as prelimintries got under way in the meet, in which swimmers from eight country clubs are competing. Finals will be run off tomorrow, with diving competitions scheduled for Saturday at St. Louis Country Club.

—Bra Post-Dispatch Photographer.



IN THE SWIM. Karen McMahon of Bellerive Country Club (left) took first place Friday in the 13, 14-year-old girls backstroke race which was a part of the All-Country Club Swim Championships at Westborgugh. Second was Julie Wessel (center) of Westborgugh, and third was Kathy Ross of Algonquin.

—Globe-Democrat Photo

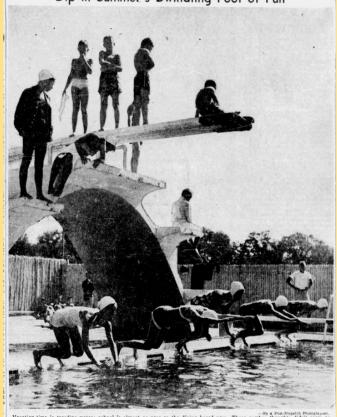
Globe-Democrat | Aug. 16, 1959



WCC HIGH DIVE

1954 - 2023

Dip in Summer's Dwindling Pool of Fun



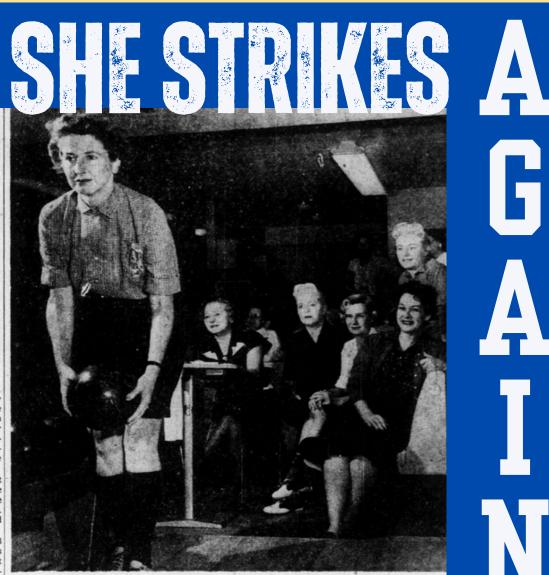
Vacation-time is treading water; school is almost as near as the diving board now. These sember thoughts didn't seem and the first much upon the fun yesterday as youngsters from Westborough, Algonquin, Greenbriar, Old Warson and St. Loc country clubs competed in a swimming meet at Westborough, on a day calculated to make the water line in a city chill

Post-Dispatch | Sept. 4, 1955

So what was there to do in the winter for the women golfers in the St. Louis country club community?

BOWLING!

As recapped regularly in the Westborough *Chatterbox*, the women's bowling league was a hugely popular activity.



GOLFERS TURN TO BOWLING. These golfing regulars keep busy during the winter on the lanes. Getting ready for action at the Brentwood alnes in the Country Club League are Mrs. Don Reid, Westborough, getting set to roll; Mrs. Charles W. Thompson, Greenbriar, at the scoring table; Mrs. Nelson Wainwright, Greenbriar; Mrs. Lester Haeckel, Normandie; and Mrs. William Holzhausen, Greenbriar; ständing is Mrs. Joseph Broz, Sunset.

—Globe-Democrat Photo

112 05 1050

(Literally.)

Globe-Democrat | Jan. 25, 1959

Leid, champion Westborough golfer, also starred
in the Country Club bowling league during the winter months.

BOWLING John J. archibald

Pin Is Their Target, Winter and Summer.

HERE'S a new breed of women bowlers around these days. For them the tenpin season is coming to a close, but the time for their greatest sports activity is just ahead. They are golfers.

It all began about six winters ago when a group of them grew weary of just waiting for spring weather and resumption of play on the links. They missed the thrill of knocking a ball down the fairway, and longed for the weekly competition and the feeling of accomplishment that goes with developing an athletic skill.

"Why don't we bowl together during the winter?" someone asked. And bowl they did.

That was the beginning of a movement from country club to bowling lanes that has grown into four women's daytime leagues at Brentwood, and one each at Esquire, Airport, Arena and Embassy Lanes.

The majority of these leagues are composed of members of a single club—Glen Echo. Westborough, Old Warson and Norwood—but some admit golfer-bowlers from any club that belongs to the Women's District Golf Association.

Three of the pioneers in the golfer-bowler idea compete in three leagues a week. They are Mae Kramer, Helen Haeckel and Lillie Lintzenich. On Tuesdays they roll in the Golf-Bowls League at Esquire, on Thursdays they are with the Pin Belles at Airport, and on Fridays they compete in the Country Club Women's League at Brentwood.

League at Brentwood.

Except for giving their teams such names as "Slicers," "Chippers," and "Mulligans," the women keep their seasonal sports separate. After all, golf is a game in which the idea is to stay below 100, while in bowling it is desirable to be above the century mark.

Angela Mica, who instructs at Esquire, says that few of the Golf-Bowlers have to worry about breaking 100.

worry about breaking 100.
"Very few of them knew anything at all about bowling when they started here three seasons ago, but they've progressed very well," said Miss Mica. "I suppose that, being golfers, they have an athletic ability that carries over into any sport."

In late 1959, the Club had the opportunity to purchase property that became a subdivision just west of the No. 17 green (surrounding the Curlee mansion) as well as property just south of No. 15 green. Despite a strong member turnout and what appears to have been robust discussion, the proposal (sadly) failed.

The 1950s were clearly a defining period in Westborough's history, with so many major events and developments taking place. However, it is important to recognize the many other aspects of Club life that made it so enjoyable:

SPECIAL STOCKHOLDERS MEETING

A special meeting of the stockholders of Westborough C. C. was held on September 16,1959 to consider the purchase of approximately four acres located west of the 17th green, and the purchase of an acre or two, located immediately west of the 14th fairway and south of the 15th fairway, the payment of these properties and price to be paid.

A fine turnout of members voiced their opinions asked questions, heard the Board of Governors plans for improvement of the course within its present boundaries and then voted against the purchase of the additional property.



whing Dings (men's, women's, & mixed)



Square Dancing TA



Or have you heard the legends of ... • The Wesbtborough "Rockettes"

The Famous Mizzou Bus Trips

Starting in August of 1959, a group of members at the WCC bar were having so much fun, they decided to continue the fall festivities by planning a trip to Mizzou to watch a football game. For 25 years, this tradition lasted, with the trip filling completely every year, so much so that a waitlist was started!

M-1-Z! W-C-C!

Monte Carlo Parties

enticed the members with free beer.

All hands were on deck for improvements in the early 50s. Monte Carlo parties were hosted and helped pay for new dining room floors and the renovation of the bar, cocktail lounge, and lobby in 1953. The women's Golf Association held raffles and benefit parties, volunteers from the House Committee stretched funds by making curtains and painting furniture. Other volunteers painted patio and swim furniture, and committed members tended to grounds beautification by planting and caring for window boxes and flower beds. The Greens committee sent out an S-O-S for members to attend a "weeding party," which of course

These events and many more were not only fun and unique aspects of the Club during this period, but they kept spirits high and strengthened the camaraderie and resolve of the membership during uncertain times and big changes.

Then, as the decade ended and the calendar flipped to 1960...

In 1954, Westborough encouraged its members to get involved in acting at the Club. A chorus was made up of 8-10 women called the "Westborough Rockettes," and a call was made for members with acting talent to help make a show that would "rival any night club in town." Member-led shows and skits became common-place at the club!

HOW MUCH TO JOIN WESTBOROUGH NOW?

In view of the recent increase in the par value of Westborough Certificates we thought you might like to see the cost of Westborough Senior Membership:

Certificate of Membershi	p \$700.00
Transfer Fee	550.00
Excise Tax	250.00
House Deposit	50.00
One Month Dues	31.50
Total	\$1581.50

Dues for Year -- \$378.00 may be paid annually, semi-annually, quarterly or monthly.

Partial Certificates run as follows:

Partial Certificate of	
Membership	\$420.00
Transfer Fee	275.00
Excise Tax	139.00
House Deposit	50.00
One Month Dues	15.75
Total	\$ 899.75

Dues for Year can be paid as above.

Special Thanks

We wish special thanks to these individuals who helped guide us in our research and provided wonderful images to help us tell our story and make it more enjoyable for you, our readers.

The Family of Ralph Guyer. The Guyer Family's contributions began with Volume 3, substantially enriched this Volume 4, and will continue through our reporting on the 1960s and 1970s. They have provided nearly 200 photos and been a ready resource through countless phone calls and emails that have helped us record and correct our Club's history, revealing many details that were unknown or hidden for years. Ralph's sons Gale, Ronnie, his grandson Stephen and granddaughter Pam have made crystal clear now fond their patriarch was of our Club and its members and we assure them that the feeling is and always has been mutual. We are forever in their debt.

Dick and Rick Heinlein. Dick and his son Rick have helped us with great details surrounding the era of transition as Westborough moved from Pfeffer ownership to our current member ownership. Like the discussions we have had with the Guyers, to be able to have real-time conversations with someone who lived through that period of time was priceless. Westborough was clearly an important part of the Heinlein family when Dick and his brothers worked here and we cannot thank Dick and Rick enough for sharing their family's wonderful story.



